

• REAL CHICKEN • REAL SALMON • REAL LAMB • REAL DUCK • REAL TURKEY •

CARROTS • TOMATOES • POTATOES • APPLES • PEAS • SPINACH • CARROTS • TOMATOES • POTATOES • APPLES

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SUPER PREMIUM

NUTRA**Gold**[®]

HOLISTIC FORMULAS

It's What's Inside That Counts[®]



• REAL CHICKEN • REAL SALMON • REAL LAMB • REAL DUCK • REAL TURKEY •



Puppy

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Adult Dog

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Senior Dog

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Large Breed Adult Dog

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Nature knows best. That's why NutraGold has been holistically formulated to support the lifelong health and happiness of your pet. Each Super Premium NutraGold Holistic formula is designed to meet a specific life stage, giving your pet a healthy and holistic edge.

Nutritional benefits that show inside and out:

- Real meat and eggs provide great taste and highly digestible protein.
- Vegetables and fruits provide natural antioxidants and help maintain a healthy immune system.
- All formulas are free of corn, wheat and soy.
- Whole grains provide high-quality protein and healthy fats.
- Proper fat ratios enhance and sustain energy levels.
- Properly balanced with omega-3 and omega-6 fatty acids for healthy skin and coat. For cats, this means less irritation and less shedding—leading to decreased amounts of ingested hair.
- Glucosamine and chondroitin help support joints.
- Lower amounts of ash help promote healthy digestion and healthy kidneys.
- Dried chicory root is a natural prebiotic that supports a healthy digestive system by providing energy to the “good” bacteria and the cells of the intestines.
- DHA promotes brain and vision development in puppies and kittens.
- Yucca schidigera extract helps reduce odors associated with waste.
- Taurine helps support heart and vision health.
- Lowered magnesium levels help maintain a healthy urinary tract in cats.





PUPPY

UP TO 1 YEAR

- Real meat provides great taste and highly digestible protein
- Formulated with proper fat levels to enhance and sustain energy
- Properly balanced with omega-3 and omega-6 fatty acids for healthy skin and a shiny coat
- Formulated with vegetables and fruits to provide natural antioxidants
- Includes DHA to promote optimal brain and vision development

*For large or giant breed puppies, try the NutraGold Large Breed Puppy Formula

*For small breed puppies or puppies that prefer smaller kibble, try NutraGold Puppy Microbites Formula

Composition

Chicken, turkey, chicken meal, ocean fish meal, barley, whole grain brown rice, chicken fat (preserved with mixed tocopherols), white rice, oat flakes, millet, potatoes (3%), egg derivatives, tomato pomace, duck, salmon, linseed, natural chicken flavor, salmon oil (source of DHA), potassium chloride, salt, choline chloride, dried chicory root, shell fish flour (a source of glucosamine), cartilage of poultry (a source of chondroitin sulphate), dried kelp, carrots (0.1%), peas (0.1%), apples (0.1%), tomatoes, blueberries, spinach, dried skim milk, cranberries, rosemary extract, parsley flake, yucca schidigera extract, L-Carnitine, dried fermentation products of Enterococcus faecium, Lactobacillus acidophilus, Lactobacillus casei and Lactobacillus plantarum, dried Trichoderma longibrachiatum fermentation extract, vitamins and minerals.

Analytical Constituents

Crude Protein	28.0%
Crude Oil & Fats	17.0%
Crude Ash	7.5%
Crude Fibres	3.5%
Moisture	10.0%
Calcium	1.2%
Phosphorus	1.0%
Glucosamine Hydrochloride	300 mg/kg
Chondroitin Sulphate	100 mg/kg

Additives: Nutritional Additives

Vitamin A	11,500 IU/kg
Vitamin D	800 IU/kg
Vitamin E	175 IU/kg
Iron Proteinate	60 mg/kg
Copper Proteinate	7 mg/kg
Ferrous Sulphate	60 mg/kg
Copper Sulphate	7 mg/kg
Potassium Iodide	1.5 mg/kg
Manganese Proteinate	20 mg/kg
Manganous Oxide	20 mg/kg
Omega-6 Fatty Acids	3.5%
Omega-3 Fatty Acids	0.5%

Calorie Content: 3,700 kcal/kg (346 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 40%.



ADULT DOG

FOR DOGS 12KG - 25KG

- Real meat provides great taste and highly digestible protein
- Formulated with vegetables and fruits to provide natural antioxidants
- Properly balanced with omega-3 and omega-6 fatty acids for healthy skin and a shiny coat
- Kibble shape and texture contribute to dental health
- Proper feeding amounts help support ideal body weight

Composition

Chicken, turkey, chicken meal, ocean fish meal, barley, whole grain brown rice, chicken fat (preserved with mixed tocopherols), white rice, oat flakes, millet, potatoes (3%), egg derivatives, tomato pomace, duck, salmon, linseed, natural chicken flavor, salmon oil (source of DHA), potassium chloride, salt, choline chloride, dried chicory root, shell fish flour (a source of glucosamine), cartilage of poultry (a source of chondroitin sulphate), dried kelp, carrots (0.1%), peas (0.1%), apples (0.1%), tomatoes, blueberries, spinach, dried skim milk, cranberries, rosemary extract, parsley flake, yucca schidigera extract, L-Carnitine, dried fermentation products of Enterococcus faecium, Lactobacillus acidophilus, Lactobacillus casei and Lactobacillus plantarum, dried Trichoderma longibrachiatum fermentation extract, vitamins and minerals.

Analytical Constituents

Crude Protein	28.0%
Crude Oil & Fats	18.0%
Crude Ash	5.5%
Crude Fibres	3.5%
Moisture	10.0%
Calcium	1.0%
Phosphorus	0.8%
Glucosamine Hydrochloride	300 mg/kg
Chondroitin Sulphate	100 mg/kg

Additives: Nutritional Additives

Vitamin A	10,000 IU/kg
Vitamin D	750 IU/kg
Vitamin E	150 IU/kg
Iron Proteinate	60 mg/kg
Copper Proteinate	7 mg/kg
Ferrous Sulphate	60 mg/kg
Copper Sulphate	7 mg/kg
Potassium Iodide	1.5 mg/kg
Manganese Proteinate	20 mg/kg
Manganous Oxide	20 mg/kg
Omega-6 Fatty Acids	3.3%
Omega-3 Fatty Acids	0.5%

Calorie Content: 3,719 kcal/kg (348 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 35%.



SENIOR DOG

FOR DOGS 7 YEARS & OLDER

- A holistic formula to maintain good health throughout a dog's golden years
- Contains ideal levels of protein, fat and other important nutrients
- Formulated with added levels of glucosamine and chondroitin to help support healthy joints
- Contains L-Carnitine to help maintain lean body condition
- Formulated with vegetables and fruits to provide natural antioxidants
- Kibble shape and texture contribute to dental health
- Proper feeding amounts help support ideal body weight

Composition

Chicken, turkey, chicken meal, barley, whole grain brown rice, oat flakes, millet, white rice, potatoes (8%), ocean fish meal, chicken fat (preserved with mixed tocopherols), tomato pomace, duck, salmon, egg derivatives, linseed, natural chicken flavor, potassium chloride, salt, shell fish flour (a source of glucosamine), choline chloride, dried chicory root, cartilage of poultry (a source of chondroitin sulphate), dried kelp, carrots (0.1%), peas (0.1%), apples (0.1%), tomatoes, blueberries, spinach, dried skim milk, cranberries, rosemary extract, parsley flake, yucca schidigera extract, L-Carnitine, dried fermentation products of Enterococcus faecium, Lactobacillus acidophilus, Lactobacillus casei and Lactobacillus plantarum, dried Trichoderma longibrachiatum fermentation extract, vitamins and minerals.

Analytical Constituents

Crude Protein	22.0%
Crude Oil & Fats	10.0%
Crude Ash	5.5%
Crude Fibres	4.0%
Moisture	10.0%
Calcium	1.1%
Phosphorus	0.9%
Glucosamine Hydrochloride	1,200 mg/kg
Chondroitin Sulphate	300 mg/kg

Additives: Nutritional Additives

Vitamin A	10,000 IU/kg
Vitamin D	750 IU/kg
Vitamin E	150 IU/kg
Iron Proteinate	60 mg/kg
Copper Proteinate	7 mg/kg
Ferrous Sulphate	60 mg/kg
Copper Sulphate	7 mg/kg
Potassium Iodide	1.5 mg/kg
Manganese Proteinate	20 mg/kg
Manganous Oxide	20 mg/kg
Omega-6 Fatty Acids	1.7%
Omega-3 Fatty Acids	0.3%

Calorie Content: 3,345 kcal/kg (303 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 35%.



PUPPY MICROBITES

UP TO 1 YEAR & UP TO 12KG FULLY GROWN

- Dried chicory root supports healthy digestion in small breed puppies
- Formulated with proper fat levels to enhance and sustain energy
- Properly balanced with omega-3 and omega-6 fatty acids for healthy skin and a shiny coat
- Formulated with vegetables and fruits to provide natural antioxidants
- Includes DHA to promote optimal brain and vision development
- Special size and shape of the kibble makes it easy for small puppies to pick up and chew

Composition

Chicken, turkey, chicken meal, ocean fish meal, barley, whole grain brown rice, chicken fat (preserved with mixed tocopherols), white rice, oat flakes, millet, potatoes (3%), egg derivatives, tomato pomace, duck, salmon, linseed, natural chicken flavor, salmon oil (source of DHA), potassium chloride, salt, choline chloride, dried chicory root, shell fish flour (a source of glucosamine), cartilage of poultry (a source of chondroitin sulphate), dried kelp, carrots (0.1%), peas (0.1%), apples (0.1%), tomatoes, blueberries, spinach, dried skim milk, cranberries, rosemary extract, parsley flake, yucca schidigera extract, L-Carnitine, dried fermentation products of Enterococcus faecium, Lactobacillus acidophilus, Lactobacillus casei and Lactobacillus plantarum, dried Trichoderma longibrachiatum fermentation extract, vitamins and minerals.

Analytical Constituents

Crude Protein	28.0%
Crude Oil & Fats	17.0%
Crude Ash	7.5%
Crude Fibres	3.5%
Moisture	10.0%
Calcium	1.2%
Phosphorus	1.0%
Glucosamine Hydrochloride	300 mg/kg
Chondroitin Sulphate	100 mg/kg

Additives: Nutritional Additives

Vitamin A	11,500 IU/kg
Vitamin D	800 IU/kg
Vitamin E	175 IU/kg
Iron Proteinate	60 mg/kg
Copper Proteinate	7 mg/kg
Ferrous Sulphate	60 mg/kg
Copper Sulphate	7 mg/kg
Potassium Iodide	1.5 mg/kg
Manganese Proteinate	20 mg/kg
Manganous Oxide	20 mg/kg
Omega-6 Fatty Acids	3.5%
Omega-3 Fatty Acids	0.5%

Calorie Content: 3,700 kcal/kg (346 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 40%.



INDOOR DOG MICROBITES

FOR DOGS UP TO 12KG FULLY GROWN

- Dried chicory root supports healthy digestion in small breed dogs
- Formulated with vegetables and fruits to provide natural antioxidants
- Properly balanced with omega-3 and omega-6 fatty acids for healthy skin and a shiny coat
- Includes yucca schidigera extract to reduce odors associated with waste
- Kibble shape and texture contribute to dental health

Composition

Chicken, turkey, chicken meal, ocean fish meal, barley, whole grain brown rice, chicken fat (preserved with mixed tocopherols), white rice, oat flakes, millet, potatoes (3%), egg derivatives, tomato pomace, duck, salmon, linseed, natural chicken flavor, salmon oil (source of DHA), potassium chloride, salt, choline chloride, dried chicory root, shell fish flour (a source of glucosamine), cartilage of poultry (a source of chondroitin sulphate), dried kelp, carrots (0.1%), peas (0.1%), apples (0.1%), tomatoes, blueberries, spinach, dried skim milk, cranberries, rosemary extract, parsley flake, yucca schidigera extract, L-Carnitine, dried fermentation products of Enterococcus faecium, Lactobacillus acidophilus, Lactobacillus casei and Lactobacillus plantarum, dried Trichoderma longibrachiatum fermentation extract, vitamins and minerals.

Analytical Constituents

Crude Protein	28.0%
Crude Oil & Fats	18.0%
Crude Ash	5.5%
Crude Fibres	3.5%
Moisture	10.0%
Calcium	1.0%
Phosphorus	0.8%
Glucosamine Hydrochloride	300 mg/kg
Chondroitin Sulphate	100 mg/kg

Additives: Nutritional Additives

Vitamin A	10,000 IU/kg
Vitamin D	750 IU/kg
Vitamin E	150 IU/kg
Iron Proteinate	60 mg/kg
Copper Proteinate	7 mg/kg
Ferrous Sulphate	60 mg/kg
Copper Sulphate	7 mg/kg
Potassium Iodide	1.5 mg/kg
Manganese Proteinate	20 mg/kg
Manganous Oxide	20 mg/kg
Omega-6 Fatty Acids	3.3%
Omega-3 Fatty Acids	0.5%

Calorie Content: 3,719 kcal/kg (348 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 35%.



LARGE BREED PUPPY

UP TO 2 YEARS & OVER 25KG FULLY GROWN

- Holistically formulated with proper amounts of calcium and phosphorus to help support healthy bone growth
- Real meat provides great taste and highly digestible protein
- Properly balanced with omega-3 and omega-6 fatty acids for healthy skin and a shiny coat
- Formulated with added levels of glucosamine and chondroitin to help support healthy joints
- Optimal kibble size and shape to promote healthy eating habits
- Formulated with vegetables and fruits to provide natural antioxidants
- Includes DHA to promote optimal brain and vision development

Composition

Chicken, turkey, chicken meal, turkey meal, barley, whole grain brown rice, white rice, oat flakes, millet, potatoes (3%), egg derivatives, tomato pomace, chicken fat (preserved with mixed tocopherols), duck, salmon, linseed, ocean fish meal, natural chicken flavor, salmon oil (source of DHA), potassium chloride, salt, choline chloride, dried chicory root, dried kelp, carrots (0.1%), peas (0.1%), apples (0.1%), tomatoes, blueberries, spinach, dried skim milk, cranberries, rosemary extract, parsley flake, yucca schidigera extract, L-Carnitine, dried fermentation products of Enterococcus faecium, Lactobacillus acidophilus, Lactobacillus casei and Lactobacillus plantarum, dried Trichoderma longibrachiatum fermentation extract, vitamins and minerals.

Analytical Constituents

Crude Protein	26.0%
Crude Oil & Fats	14.0%
Crude Ash	6.5%
Crude Fibres	3.5%
Moisture	10.0%
Calcium	1.2%
Phosphorus	1.0%

Additives: Nutritional Additives

Vitamin A	11,500 IU/kg
Vitamin D	800 IU/kg
Vitamin E	175 IU/kg
Iron Proteinate	60 mg/kg
Copper Proteinate	7 mg/kg
Ferrous Sulphate	60 mg/kg
Copper Sulphate	7 mg/kg
Potassium Iodide	1.5 mg/kg
Manganese Proteinate	20 mg/kg
Manganous Oxide	20 mg/kg
Omega-6 Fatty Acids	2.6%
Omega-3 Fatty Acids	0.4%

Calorie Content: 3,472 kcal/kg (345 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 40%.



LARGE BREED ADULT DOG

FOR DOGS OVER 25KG

- Formulated with glucosamine and chondroitin to help support healthy joints
- Ideal levels of fat to help maintain optimum weight
- Formulated with vegetables and fruits to provide natural antioxidants
- Properly balanced with omega-3 and omega-6 fatty acids for healthy skin and a shiny coat
- Kibble shape and texture contribute to dental health

Composition

Chicken, chicken meal, barley, whole grain brown rice, white rice, rice bran, chicken fat (preserved with mixed tocopherols), dried plain beet pulp, egg derivatives, linseed, ocean fish meal, potatoes (1%), natural chicken flavor, potassium chloride, salt, choline chloride, shell fish flour (a source of glucosamine), dried chicory root, L-Carnitine, cartilage of poultry (a source of chondroitin sulphate), dried kelp, carrots (0.1%), peas (0.1%), apples (0.1%), tomatoes, blueberries, spinach, dried skim milk, cranberries, rosemary extract, parsley flake, yucca schidigera extract, dried fermentation products of Enterococcus faecium, Lactobacillus acidophilus, Lactobacillus casei and Lactobacillus plantarum, dried Trichoderma longibrachiatum fermentation extract, vitamins and minerals.

Analytical Constituents

Crude Protein	23.0%
Crude Oil & Fats	13.0%
Crude Ash	6.0%
Crude Fibres	3.5%
Moisture	10.0%
Calcium	1.0%
Phosphorus	0.8%
Glucosamine Hydrochloride	750 mg/kg
Chondroitin Sulphate	250 mg/kg

Additives: Nutritional Additives

Vitamin A	10,000 IU/kg
Vitamin D	750 IU/kg
Vitamin E	150 IU/kg
Iron Proteinate	60 mg/kg
Copper Proteinate	7 mg/kg
Ferrous Sulphate	60 mg/kg
Copper Sulphate	7 mg/kg
Potassium Iodide	1.5 mg/kg
Manganese Proteinate	20 mg/kg
Manganous Oxide	20 mg/kg
Omega-6 Fatty Acids	1.8%
Omega-3 Fatty Acids	0.3%

Calorie Content: 3,518 kcal/kg (349 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 35%.



LAMB & RICE ADULT DOG

FOR DOGS WITH ALLERGIES

- A holistic lamb and rice diet specially formulated for dogs with sensitivities or allergies
- Provides an alternative taste for dogs that love the taste of lamb
- Formulated with added levels of glucosamine and chondroitin to help support healthy joints
- Properly balanced with omega-3 and omega-6 fatty acids for healthy skin and a shiny coat
- Kibble shape and texture contribute to dental health
- Formulated with vegetables and fruits to provide natural antioxidants

Composition

Lamb (13%), lamb meal, whole grain brown rice (12%), barley, oat flakes, millet, egg derivatives, white rice, potatoes (3%), chicken fat (preserved with mixed tocopherols), tomato pomace, ocean fish meal, linseed, natural chicken flavor, potassium chloride, choline chloride, taurine, dried chicory root, shell fish flour (a source of glucosamine), cartilage of poultry (a source of chondroitin sulphate), dried kelp, carrots (0.1%), peas (0.1%), apples (0.1%), tomatoes, blueberries, spinach, dried skim milk, cranberries, rosemary extract, parsley flake, yucca schidigera extract, L-Carnitine, dried fermentation products of Enterococcus faecium, Lactobacillus acidophilus, Lactobacillus casei and Lactobacillus plantarum, dried Trichoderma longibrachiatum fermentation extract, vitamins and minerals.

Analytical Constituents

Crude Protein	21.0%
Crude Oil & Fats	12.0%
Crude Ash	6.5%
Crude Fibres	4.0%
Moisture	10.0%
Calcium	1.2%
Phosphorus	1.0%
Glucosamine Hydrochloride	300 mg/kg
Chondroitin Sulphate	100 mg/kg

Additives: Nutritional Additives

Vitamin A	10,000 IU/kg
Vitamin D	750 IU/kg
Vitamin E	150 IU/kg
Iron Proteinate	60 mg/kg
Copper Proteinate	7 mg/kg
Ferrous Sulphate	60 mg/kg
Copper Sulphate	7 mg/kg
Potassium Iodide	1.5 mg/kg
Manganese Proteinate	20 mg/kg
Manganous Oxide	20 mg/kg
Omega-6 Fatty Acids	1.7%
Omega-3 Fatty Acids	0.3%

Calorie Content: 3,456 kcal/kg (323 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 18%.



SALMON & POTATO ADULT DOG

FOR DOGS WITH ALLERGIES

- A holistic salmon and potato diet specially formulated for dogs with sensitivities or allergies
- Provides an alternative taste for dogs that love the taste of salmon
- Helps decrease inflammation associated with allergies through omega-3 fatty acids
- Properly balanced with omega-3 and omega-6 fatty acids for healthy skin and a shiny coat
- Formulated with added levels of glucosamine and chondroitin to help support healthy joints

Composition

Salmon (13%), ocean fish meal (a source of fish oil), potatoes (12%), peas (12%), barley, egg derivatives, millet, canola oil (preserved with mixed tocopherols), tomato pomace, linseed, natural flavor, shell fish flour (a source of glucosamine), cartilage of poultry (a source of chondroitin sulphate), dried kelp, carrots (0.1%), apples (0.1%), tomatoes, blueberries, spinach, dried skim milk, cranberries, rosemary extract, parsley flake, yucca schidigera extract, L-Carnitine, dried fermentation products of *Enterococcus faecium*, *Lactobacillus acidophilus*, *Lactobacillus casei* and *Lactobacillus plantarum*, dried *Trichoderma longibrachiatum* fermentation extract, vitamins and minerals.

Analytical Constituents

Crude Protein	25.0%
Crude Oil & Fats	14.0%
Crude Ash	7.0%
Crude Fibres	3.5%
Moisture	10.0%
Calcium	1.0%
Phosphorus	0.8%
Glucosamine Hydrochloride	300 mg/kg
Chondroitin Sulphate	100 mg/kg

Additives: Nutritional Additives

Vitamin A	10,000 IU/kg
Vitamin D	750 IU/kg
Vitamin E	150 IU/kg
Iron Proteinate	60 mg/kg
Copper Proteinate	7 mg/kg
Ferrous Sulphate	60 mg/kg
Copper Sulphate	7 mg/kg
Potassium Iodide	1.5 mg/kg
Manganese Proteinate	20 mg/kg
Manganous Oxide	20 mg/kg
Omega-6 Fatty Acids	1.8%
Omega-3 Fatty Acids	0.3%

Calorie Content: 3,500 kcal/kg (327 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 20%.



PRO BREEDER

FOR BREEDER DOGS & PUPPIES

- High levels of protein and fat provide an energy-dense diet that helps your dogs maintain their health at all stages of life, even during gestation and lactation
- Controlled levels of ash provide appropriate levels of minerals for gestating or lactating females as well as growing puppies
- Properly balanced with omega-3 and omega-6 fatty acids for healthy skin and a shiny coat
- Formulated with added levels of glucosamine and chondroitin to help support healthy joints

Composition

Chicken (20%), chicken meal, rice flour (18%), ground corn, corn gluten meal, chicken fat (preserved with mixed tocopherols), egg product, beet pulp, flaxseed, poultry digest, brewers dried yeast, glucosamine hydrochloride, chondroitin sulfate, vitamins and minerals.

Analysis

Protein	30.0%
Fat	20.0%
Ash	5.5%
Fiber	3.0%
Moisture	10.0%
Calcium	1.0%
Phosphorus	0.8%
Omega-6 Fatty Acids	3.3%
Omega-3 Fatty Acids	0.5%

Additives

Vitamin A	10,000 IU/kg
Vitamin D	750 IU/kg
Vitamin E	75 mg/kg
Copper (added as copper sulphate)	28 mg/kg
Selenium	0.2 mg/kg
Glucosamine Hydrochloride	300 mg/kg
Chondroitin Sulphate	100 mg/kg

Calorie Content: 3,888 kcal/kg (400 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 40%.





INDOOR KITTEN

UP TO 1 YEAR OLD

- Formulated to meet the increased nutritional demands of fast-growing kittens and pregnant or nursing adult cats
- Real meat provides great taste and highly digestible protein
- Added taurine for healthy heart and vision
- Special size and shape of the kibble make it easy for small kittens to pick up and chew
- Includes yucca schidigera extract to reduce odors associated with waste
- Includes DHA to promote optimal brain and vision development

Composition

Chicken, chicken meal, ground rice, chicken fat (preserved with mixed tocopherols), pea protein, egg derivatives, potato protein, oat flakes, potatoes (2%), salmon, powdered cellulose, natural chicken flavor, linseed, ocean fish meal, salmon oil (a source of DHA), potassium chloride, salt, choline chloride, taurine, dried chicory root, kelp, carrots (0.1%), peas (0.1%), apples (0.1%), tomatoes, blueberries, spinach, cranberry powder, rosemary extract, parsley flake, yucca schidigera extract, dried fermentation products of *Enterococcus faecium*, *Lactobacillus acidophilus*, *Lactobacillus casei* and *Lactobacillus plantarum*, dried *Trichoderma longibrachiatum* fermentation extract, vitamins and minerals.

Analytical Constituents

Crude Protein	34.0%
Crude Oil & Fats	22.0%
Crude Ash	7.0%
Crude Fibres	3.0%
Moisture	10.0%
Calcium	1.5%
Phosphorus	1.2%

Additives: Nutritional Additives

Vitamin A	11,500 IU/kg
Vitamin D	800 IU/kg
Vitamin E	175 IU/kg
Iron Proteinate	60 mg/kg
Copper Proteinate	7.5 mg/kg
Ferrous Sulphate	60 mg/kg
Copper Sulphate	7.5 mg/kg
Potassium Iodide	1.8 mg/kg
Manganese Proteinate	15 mg/kg
Manganous Oxide	15 mg/kg
Omega-6 Fatty Acids	3.5%
Omega-3 Fatty Acids	0.5%

Calorie Content: 3,990 kcal/kg (373 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 40%.



INDOOR ADULT CAT

HAIRBALL CONTROL

- A highly nutritious, palatable diet for adult cats in good body condition
- Contains added cellulose to help prevent and control hairball formation
- A premium, pH-balanced and magnesium-controlled diet
- Contains multiple protein sources for optimal nutrition
- Properly balanced with omega-3 and omega-6 fatty acids for healthy skin and a shiny coat
- Added taurine for healthy heart and vision

Composition

Chicken, chicken meal, barley, egg derivatives, ground rice, powdered cellulose, chicken fat (preserved with mixed tocopherols), salmon, potatoes (2%), millet, natural chicken flavor, linseed, sodium bisulphate, ocean fish meal, potassium chloride, DL-methionine, choline chloride, dried chicory root, taurine, shell fish flour (a source of glucosamine), cartilage of poultry (a source of chondroitin sulphate), kelp, carrots (0.1%), peas (0.1%), apples (0.1%), tomatoes, blueberries, spinach, cranberry powder, rosemary extract, parsley flake, yucca schidigera extract, dried fermentation products of *Enterococcus faecium*, *Lactobacillus acidophilus*, *Lactobacillus casei* and *Lactobacillus plantarum*, dried *Trichoderma longibrachiatum* fermentation extract, vitamins and minerals.

Analytical Constituents

Crude Protein	32.0%
Crude Oil & Fats	14.0%
Crude Ash	7.0%
Crude Fibres	7.0%
Moisture	10.0%
Calcium	1.4%
Phosphorus	1.1%
Glucosamine Hydrochloride	300 mg/kg
Chondroitin Sulphate	100 mg/kg

Additives: Nutritional Additives

Vitamin A	10,000 IU/kg
Vitamin D	750 IU/kg
Vitamin E	150 IU/kg
Iron Proteinate	60 mg/kg
Copper Proteinate	7.5 mg/kg
Ferrous Sulphate	60 mg/kg
Copper Sulphate	7.5 mg/kg
Potassium Iodide	1.8 mg/kg
Manganese Proteinate	15 mg/kg
Manganous Oxide	15 mg/kg
Omega-6 Fatty Acids	2.2%
Omega-3 Fatty Acids	0.4%

Calorie Content: 3,450 kcal/kg (323 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 40%.



INDOOR SENIOR CAT

FOR CATS 10 YEARS & OLDER

- Targets health issues associated with senior cats, such as decreased sense of smell, dental disease, arthritis and the inability to digest nutrients
- Contains added cellulose to help prevent and control hairball formation
- Added taurine for healthy heart and vision
- Real meat provides great taste and highly digestible protein
- Special size and shape of the kibble make it easy to pick up and chew
- Formulated with added levels of glucosamine and chondroitin to help support healthy joints

Composition

Chicken, chicken meal, barley, ground rice, egg derivatives, powdered cellulose, salmon, potatoes (3%), millet, chicken fat (preserved with mixed tocopherols), natural chicken flavor, linseed, ocean fish meal, potassium chloride, DL-methionine, choline chloride, dried chicory root, taurine, shell fish flour (a source of glucosamine), cartilage of poultry (a source of chondroitin sulphate), kelp, carrots (0.1%), peas (0.1%), apples (0.1%), tomatoes, blueberries, spinach, cranberry powder, rosemary extract, parsley flake, yucca schidigera extract, dried fermentation products of *Enterococcus faecium*, *Lactobacillus acidophilus*, *Lactobacillus casei* and *Lactobacillus plantarum*, dried *Trichoderma longibrachiatum* fermentation extract, vitamins and minerals.

Analytical Constituents

Crude Protein	30.0%
Crude Oil & Fats	13.0%
Crude Ash	6.5%
Crude Fibres	6.0%
Moisture	10.0%
Calcium	1.2%
Phosphorus	1.0%
Glucosamine Hydrochloride	300 mg/kg
Chondroitin Sulphate	100 mg/kg

Additives: Nutritional Additives

Vitamin A	10,000 IU/kg
Vitamin D	750 IU/kg
Vitamin E	150 IU/kg
Iron Proteinate	60 mg/kg
Copper Proteinate	7.5 mg/kg
Ferrous Sulphate	60 mg/kg
Copper Sulphate	7.5 mg/kg
Potassium Iodide	1.8 mg/kg
Manganese Proteinate	15 mg/kg
Manganous Oxide	15 mg/kg
Omega-6 Fatty Acids	2.2%
Omega-3 Fatty Acids	0.3%

Calorie Content: 3,389 kcal/kg (317 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 40%.



FINICKY ADULT CAT

FOR SENSITIVE CATS

- Real meat provides great taste and highly digestible protein
- Contains higher amounts* of animal protein for increased palatability to encourage cats to eat
- Independent taste tests show that cats prefer the taste of NutraGold Finicky Adult Cat over a leading super premium manufacturer 3 to 1
- High-quality ingredients ensure the food is highly digestible and energy dense
- Kibble shape and texture contribute to better acceptance
- Added taurine for healthy heart and vision

*Compared to NutraGold Adult Cat

Composition

Chicken, chicken meal, egg derivatives, barley, ground rice, chicken fat (preserved with mixed tocopherols), salmon, potatoes (3%), natural chicken flavor, linseed, ocean fish meal, sodium bisulphate, potassium chloride, DL-methionine, choline chloride, dried chicory root, taurine, kelp, carrots (0.1%), peas (0.1%), apples (0.1%), tomatoes, blueberries, spinach, cranberry powder, rosemary extract, parsley flake, yucca schidigera extract, dried fermentation products of Enterococcus faecium, Lactobacillus acidophilus, Lactobacillus casei and Lactobacillus plantarum, dried Trichoderma longibrachiatum fermentation extract, vitamins and minerals.

Analytical Constituents

Crude Protein	34.0%
Crude Oil & Fats	18.0%
Crude Ash	7.0%
Crude Fibres	3.0%
Moisture	10.0%
Calcium	1.5%
Phosphorus	1.2%

Additives: Nutritional Additives

Vitamin A	10,000 IU/kg
Vitamin D	750 IU/kg
Vitamin E	150 IU/kg
Iron Proteinate	60 mg/kg
Copper Proteinate	7.5 mg/kg
Ferrous Sulphate	60 mg/kg
Copper Sulphate	7.5 mg/kg
Potassium Iodide	1.8 mg/kg
Manganese Proteinate	15 mg/kg
Manganous Oxide	15 mg/kg
Omega-6 Fatty Acids	3.0%
Omega-3 Fatty Acids	0.5%

Calorie Content: 3,844 kcal/kg (360 kcal/cup) Calculated Metabolizable Energy
Total meat protein content over 40%.

FEEDING GUIDELINES

Because NutraGold is energy-dense formulated, its highly digestible feeding amounts are lower than less-digestible foods.

Puppy

Amount to feed per day (g)

Weight (kg)	6-11 weeks	3-4 months	5-7 months	8-12 months
1-2	55-120	55-120	50-90	35-65
2-4	120-200	120-180	90-120	65-90
4-8	200-315	180-300	120-205	90-160
8-12	315-420	300-390	205-245	160-200
12-18	420-575	390-540	245-355	200-280
18-25	—	540-660	355-420	280-345
25-35	—	660-860	420-540	345-440
35-45	—	—	540-665	440-545

Adult Dog

Weight (kg):	3	5	10	15	20	25
Amount to feed per day (g):	58	82	130	171	207	241
Amount to feed per day (oz):	2.1	2.9	4.6	6.0	7.3	8.5
Weight (kg):	30	35	45	55	65	80
Amount to feed per day (g):	272	302	357	409	457	525
Amount to feed per day (oz):	9.6	10.7	12.6	14.4	16.1	18.5

Senior Dog

Weight (kg):	3	5	10	15	20	25
Amount to feed per day (g):	57	83	140	190	236	279
Amount to feed per day (oz):	2.0	2.9	5.0	6.7	8.2	9.8
Weight (kg):	30	35	45	55	65	80
Amount to feed per day (g):	320	359	434	504	572	666
Amount to feed per day (oz):	11.3	12.7	15.3	17.8	20.2	23.6

Puppy Microbites

Amount to feed per day (g)

Weight (kg)	6-11 weeks	3-4 months	5-7 months	8-12 months
1-2	55-120	55-120	50-90	35-65
2-4	120-200	120-180	90-120	65-90
4-8	200-315	180-300	120-205	90-160
8-12	315-420	300-390	205-245	160-200
12-18	420-575	390-540	245-355	200-280
18-25	—	540-660	355-420	280-345
25-35	—	660-860	420-540	345-440
35-45	—	—	540-665	440-545

Indoor Dog Microbites

Weight (kg):	3	5	10	15	20	25
Amount to feed per day (g):	58	82	130	171	207	241
Amount to feed per day (oz):	2.1	2.9	4.6	6.0	7.3	8.5

Weight (kg):	30	35	45	55	65	80
Amount to feed per day (g):	272	302	357	409	457	525
Amount to feed per day (oz):	9.6	10.7	12.6	14.4	16.1	18.5

Large Breed Puppy

Amount to feed per day (g)

Weight (kg)	6-11 weeks	3-4 months	5-7 months	8-24 months
1-2	57-125	57-125	52-94	36-68
2-4	125-208	125-187	94-125	68-94
4-8	208-328	187-312	125-213	94-166
8-12	328-437	312-406	213-255	166-208
12-18	437-598	406-562	255-369	208-291
18-25	—	562-686	369-437	291-359
25-35	—	686-894	437-562	359-458
35-45	—	—	562-692	458-567

Large Breed Adult Dog

Weight (kg):	3	5	10	15	20	25
Amount to feed per day (g):	65	91	145	190	231	268
Amount to feed per day (oz):	2.3	3.2	5.1	6.7	8.1	9.4

Weight (kg):	30	35	45	55	65	80
Amount to feed per day (g):	302	335	397	454	508	584
Amount to feed per day (oz):	10.7	11.8	14	16	17.9	20.6

Lamb & Rice Adult Dog

Weight (kg):	3	5	10	15	20	25
Amount to feed per day (g):	67	94	149	196	237	275
Amount to feed per day (oz):	2.4	3.3	5.3	6.9	8.4	9.7

Weight (kg):	30	35	45	55	65	80
Amount to feed per day (g):	311	345	408	467	522	600
Amount to feed per day (oz):	11.0	12.2	14.4	16.5	18.4	21.2

Salmon & Potato Adult Dog

Weight (kg):	3	5	10	15	20	25
Amount to feed per day (g):	68	100	169	229	284	335
Amount to feed per day (oz):	2.4	3.5	6.0	8.1	10.0	11.8

Weight (kg):	30	35	45	55	65	80
Amount to feed per day (g):	385	432	521	606	687	802
Amount to feed per day (oz):	13.6	15.2	18.4	21.4	24.2	28.3

Pro Breeder

For Puppies:

Amount to feed per day (g)

Weight (kg)	6-12 weeks	3-5 months	5-8 months	8-12 months
1-2	54-90	45-76	36-60	29-48
2-4	90-153	76-127	60-102	48-81
4-8	153-257	127-214	102-171	81-137
8-12	257-348	214-290	171-232	137-186
12-18	348-472	290-393	232-315	186-252
18-25	—	393-503	315-403	252-322
25-35	—	—	403-518	322-415
35-45	—	—	518-626	415-500

For Adult Dogs:

Weight (kg):	3	5	10	15	20	25
Amount to feed per day (g):	58	82	130	171	207	241
Amount to feed per day (oz):	2.1	2.9	4.6	6.0	7.3	8.5

Weight (kg):	30	35	45	55	65	80
Amount to feed per day (g):	272	302	357	409	457	525
Amount to feed per day (oz):	9.6	10.7	12.6	14.4	16.1	18.5

Indoor Kitten

Amount to feed per day (g)

Weight (kg)	6-20 weeks	5-7 months	8-10 months	11-12 months
0.5-1.5	63-86	53-71	42-57	31-43
1.5-3.0	86-118	77-99	57-79	43-59
3.0-4.0	118-141	99-117	79-94	59-70
4.0-5.5	—	117-145	94-116	70-87

Indoor Adult Cat

Weight (kg):	1	2	3	4	5
Amount to feed per day (g):	24	38	49	60	70
Amount to feed per day (oz):	0.8	1.3	1.7	2.1	2.5

Weight (kg):	6	7	8	9	10
Amount to feed per day (g):	79	87	95	103	111
Amount to feed per day (oz):	2.8	3.1	3.4	3.6	3.9

Indoor Senior Cat

Weight (kg):	1	2	3	4	5
Amount to feed per day (g):	24	39	51	62	72
Amount to feed per day (oz):	0.9	1.4	1.8	2.2	2.5

Weight (kg):	6	7	8	9	10
Amount to feed per day (g):	81	90	98	106	114
Amount to feed per day (oz):	2.9	3.2	3.5	3.8	4.0

Finicky Adult Cat

Weight (kg):	1	2	3	4	5
Amount to feed per day (g):	21	34	44	54	63
Amount to feed per day (oz):	0.8	1.2	1.6	1.9	2.2

Weight (kg):	6	7	8	9	10
Amount to feed per day (g):	71	78	86	93	100
Amount to feed per day (oz):	2.5	2.8	3.0	3.3	3.5



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