



MADE TO MAKE A DIFFERENCE[®]
diamondpet.com

▲
FAMILY-OWNED
Since 1970
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DIAMOND PET FOODS

A Family-Owned Company Since 1970

Diamond Pet Foods was born as the result of one family's commitment to the idea that every pet deserves the very best. From scientific solutions to holistic nourishment, we promise you that every product we produce is made using quality ingredients and delivers tasty, wholesome nutrition at a value you can appreciate.

All Diamond pet foods are manufactured in America and formulated with carefully determined levels of protein, fat and other essential nutrients to support a healthy body condition. Along with antioxidants and fiber for digestive and immune system support, Diamond pet foods are designed to enhance the performance, appearance and overall health of your pet, day after day. When you feed Diamond, you get all the benefits of proper nutrition without the premium price.



Made in the USA with quality ingredients from trusted local and global sources.

The benefit pets get out of their food depends on what goes in. Diamond pet foods are formulated with these features:



GUARANTEED PROBIOTICS

Formulated with K9 Strain® or Viables® Probiotics, beneficial bacteria that support digestive and immune systems and help your dog or cat maintain an active lifestyle. 80 million colony forming units (CFU) per pound are guaranteed.



ANTIOXIDANTS

Powerful antioxidants such as selenium and vitamin E help to support the immune system and a healthy lifestyle.



DHA

Salmon oil provides DHA (docosahexaenoic acid), an omega-3 fatty acid that is important for brain and vision development in puppies. In nursing adult dogs, DHA is passed from the mother to the puppy through the mother's milk.



OMEGA FATTY ACIDS

Chicken fat, flaxseed, fish meal and salmon oil provide the omega fatty acids that are essential for healthy skin, a shiny coat and overall well-being.



ESSENTIAL VITAMINS & MINERALS

Essential vitamins and minerals are necessary for the health and well-being of your pet. A precise blend of these nutrients is included in every formula.

MAINTENANCE

Diamond Maintenance Formula is formulated to provide your moderately active dog with the balanced nutrition he or she needs, day after day. Proper levels of fat and digestible protein promote a healthy body condition, with a great taste your dog will love.

Ingredients

Chicken by-product meal, wheat flour, whole grain ground corn, rice bran, dried beet pulp, chicken fat (preserved with mixed tocopherols), millet, ground white rice, fish meal, egg product, flaxseed, natural chicken flavor, potassium chloride, salt, choline chloride, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, manganese sulfate, copper sulfate, potassium iodide, thiamine mononitrate, manganese proteinate, ascorbic acid, vitamin A supplement, biotin, niacin, calcium pantothenate, sodium selenite, pyridoxine hydrochloride, vitamin B12 supplement, riboflavin, vitamin D3 supplement, folic acid.

Contains a source of live (viable), naturally occurring microorganisms.

The facility in which this food is made also makes food that may contain other ingredients.

Guaranteed Analysis

Crude Protein	22.0%	Minimum
Crude Fat	12.0%	Minimum
Crude Fiber	3.5%	Maximum
Moisture	10.0%	Maximum
Calcium	0.9%	Minimum
Phosphorus	0.8%	Minimum
Zinc	150 mg/kg	Minimum
Selenium	0.35 mg/kg	Minimum
Vitamin A	15,000 IU/kg	Minimum
Vitamin E	150 IU/kg	Minimum
Omega-6 Fatty Acids*	2.2%	Minimum
Omega-3 Fatty Acids*	0.3%	Minimum
Total Microorganisms*	Not Less Than 80,000,000 CFU/lb	

(Lactobacillus plantarum, Bacillus subtilis, Lactobacillus acidophilus, Enterococcus faecium, Bifidobacterium animalis)

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Calorie Content

3,530 kcal/kg (330 kcal/cup) Calculated Metabolizable Energy

AAFCO Statement

Diamond Maintenance Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.



PREMIUM ADULT

Diamond Premium Adult Formula is specially formulated for your active dog. Working dogs, show dogs, hunting dogs and breeding dogs require extra energy to maintain healthy body condition. Quality protein sources support strong muscles, while proper levels of chicken fat provide the calories needed for stamina and energy, all with a taste your dog will love.

Ingredients

Chicken by-product meal, whole grain ground corn, wheat flour, chicken fat (preserved with mixed tocopherols), dried beet pulp, egg product, flaxseed, natural chicken flavor, fish meal, salmon oil (a source of DHA), potassium chloride, salt, choline chloride, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, manganese sulfate, copper sulfate, potassium iodide, thiamine mononitrate, manganese proteinate, ascorbic acid, vitamin A supplement, biotin, niacin, calcium pantothenate, sodium selenite, pyridoxine hydrochloride, vitamin B12 supplement, riboflavin, vitamin D3 supplement, folic acid.

Contains a source of live (viable), naturally occurring microorganisms.

The facility in which this food is made also makes food that may contain other ingredients.

Guaranteed Analysis

Crude Protein	26.0%	Minimum
Crude Fat	18.0%	Minimum
Crude Fiber	3.0%	Maximum
Moisture	10.0%	Maximum
DHA (Docosahexaenoic Acid)	0.05%	Minimum
Calcium	1.2%	Minimum
Phosphorus	1.0%	Minimum
Zinc	150 mg/kg	Minimum
Selenium	0.35 mg/kg	Minimum
Vitamin A	15,000 IU/kg	Minimum
Vitamin E	150 IU/kg	Minimum
Omega-6 Fatty Acids*	3.0%	Minimum
Omega-3 Fatty Acids*	0.5%	Minimum

Total Microorganisms* Not Less Than 80,000,000 CFU/lb
(Lactobacillus plantarum, Bacillus subtilis, Lactobacillus acidophilus, Enterococcus faecium, Bifidobacterium animalis)

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Calorie Content

4,310 kcal/kg (435 kcal/cup) Calculated Metabolizable Energy

AAFCO Statement

Diamond Premium Adult Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages including growth of large size dogs (70 lbs. or more as an adult).



Diamond Pet Foods offers brands trusted by professional breeders, trainers, veterinarians and nutrition-conscious pet owners in more than 100 countries worldwide.

EVERY PET DESERVES THE VERY BEST.

At Diamond, we believe every pet, from purebred show animal to shelter puppy or kitten, is worthy of the best. We are committed to developing innovative products and processes to ensure your pet is getting all the nutrients necessary for a healthy and active lifestyle.

Nothing is more important to us than the safety of our products. By improving performance with advancements in science and technology, we've developed a comprehensive food safety system. When you feed Diamond products, you can feel confident your pet is getting safe, quality nutrition.

Get an inside look at what it takes to create quality products. Visit www.diamondpetcompany.com/#facilities for a tour of our state-of-the-art facilities.



OUR GUARANTEE OF QUALITY

Diamond Pet Foods is committed to providing quality products.

If you have any questions or comments,
please call 1-800-442-0402 or write us at:

Diamond Pet Foods
P.O. Box 156
Meta, MO 65058

Proudly made by Diamond Pet Foods, Rt. B, Meta, MO 65058

www.diamondpet.com

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